

**Peninsula Friends of Animals  
Board Meeting Minutes  
July 20, 2016**

Meeting called to order by President Kevin Rose at 11:54am. He welcomed guests Greg Norton and Linzie Matthews

Members present: Ann Gilson, Nancy Campbell, Danette Grady, Marilyn Ash, Kent Boster, Kevin Rose

Member excused: Judi Norton, Sharon Palmer

The June minutes were accepted as written.

**OLD BUSINESS**

Website updates – need a meeting to review all of Brian’s recommendations. A meeting will be scheduled with Danette, Kevin and Marilyn to review the recommendations.

**NEW BUSINESS**

Nancy reported that we are over our budget on medical expenses. This will be one of the most expensive months on record. Every senior cat who has been returned has needed either dentistry or treatment for hyperthyroidism. Will take a combination of money saving and increased revenues. Ann and Nancy discussed the information given to prospective adopters about medical costs, especially as the cats get older. The Board discussed ways to cut expenses, such as to utilize more donated food and litter for our own operations. Focus on ways to increase costs: more members, more events/projects, more grants (large \$\$\$ available). Greg Norton addressed the Board about what grantors are looking for in awarding grants. We need all electronic information, a first class website, good financials, clear mission statement.

The Board approved establishing a planning committee. Members are Danette, Kent, Judi and Greg Norton.

Individual reports are attached.

The meeting was adjourned at 1:10pm.

Respectfully submitted,

Marilyn Ash  
Secretary

July 19, 2016

To: Board of Directors

From: Danette

Re: July 2016 Executive Director Report

VOLUNTEERS:

Total volunteer hours for June – 1206.25. We have 3 new volunteers. One of them is a teenager doing her internship with us through a placement arranged with the Jamestown Clallam Tribe Summer counselor. Sierra is working each morning with Linda helping with opening procedures and helping us wherever needed. She's a hard worker and I hope to arrange permanent volunteer hours when school resumes. The other 2 volunteers are socializers. Ben did a great job weedwhacking. Another volunteer will resume her weeding of the front of the building next week. Bill is arranging for the haying people to come out soon. And, our potholder and event volunteers worked non stop at Lavender Festival doing sales of \$6,000 over the 3 days. Kudos to the Larisons who did set up and arranging display each day.

PUBLIC RELATIONS:

Sent briefs on to Sequim Gazette and Peninsula Daily News for Harbinger Event. Emailed info to Chamber Calendars in Sequim and PA and radio stations KSQM and KONP. We have a great flyer distributed in PA and Sequim. Barky did the graphic and Marilyn put it together. We will have a free ad in the Gazette and in PDN utilizing gift certificates donated from the papers. Have done tours of shelter with supporters introducing new people to our work and the environment of Safehaven. Trying to get new phone system arranged for shelter.

FUNDRAISING:

Our Harbinger Winery Event will be this Saturday with donated cheese, fudge, grapes and crackers. Both Safeway and QFC have donated gift certificates. The Facebook ad is working. Kevin has told me we are getting a great response and we should have a large turnout. The bottles of "Meowrlot" will have a new graphic and it really catches the eye. We'll also have a raffle featuring lovely gift baskets and a handmade runner and matching napkins made by one of our talented sewers, Gayla Heisel. She's also adopted 2 brothers from PFOA. We are working out details for a unique 2017 Calendar.