

**Peninsula Friends of Animals  
Board Meeting Minutes  
November 16, 2016**

Vice President Nancy Campbell called the meeting to order at 11:45 am.

Members present: Nancy Campbell, Danette Grady, Kent Boster, Judi Norton, Sharon Palmer, Sharon Jensen, Ann Gilson

Member excused: Kevin Rose, Marilyn Ash

The October minutes were approved as written.

After discussion, the wording on the proposed bylaw change was deferred to a future meeting.

Wording was briefly discussed for the letter to the membership with ballot. The issue was tabled for a future meeting.

The Board discussed the latest developments on the caretaker position. The Board agreed that Kimmie would fill the position.

The Board reviewed a proposal to sponsor a Spay to Save Clinic before the end of the year. It was decided to postpone the clinic until next February.

November 14, 2016

To: Board of Directors  
From: Danette  
RE: Executive Director Report

**VOLUNTEERS:**

Total number of volunteer hours for October – 1333.85. Three new volunteers have started spending one on one time with the kitties. Two more new event volunteers to sell our potholders. They responded to request in Gazette article. Longtime volunteer, Bill Marschner, left his maintenance - food bank position after 5 and a half years on November 4th. For now, Kevin and Dallas Campbell will do pet food pick ups in PA. We'll need additional help to place our holiday food boxes in PA businesses.

**PUBLIC RELATIONS:**

Contacted Matt Nash, reporter for the Sequim Gazette, who did a great story on the potholder team 10th Anniversary and their outstanding efforts on behalf of PFOA. Have received good feedback and volunteers from request in the article. Attended Open House for local non profits sponsored by the Olympic View Community Foundation. Spoke to Jennifer Puff, who heads up their board, and other excellent contacts in the non profit community. Will be talking to Jeff Bankston of KSQM to offer to do Holiday Pet Safety Tips again this year.

**FUNDRAISING:**

Sky Heatherton of the Heatherton Gallery in PA will be sending us a check from the fundraiser she sponsored for us at her Gallery in the Landing Mall during Crabfest. I'm still waiting on the check from the dining portion of the H2O National Cat Day Benefit. The auction and raffle brought in \$1,959. Young Johnson, the owner did a great job in securing auction items for us. She has promised to do a larger auction for us next year. Unfortunately, we did not secure a Lil Bub grant but we're still waiting to hear on the larger Spay/Neuter grant. I contacted Shela, at United Way, regarding qualifying for Albert Haller Foundation grants but we do not fit their criteria.

Hello, All,

It has been a good month for adoptions with 5 kittens and 7 adult cats placed. We adopted two cats through our Mature Cat Half Price Promotion, and three kitties went to the same home-- Butterfly, Billy Black and Heather a couple of days later. Homer continues to recover from his broken pelvis, and we have taken in four new kittens (with three more coming this week) and several adult cats--one that was a stray at Barker House. We have also had two cats returned--Clara, a sweet declawed girl, whose owner went into assisted living, and Misty whose family was allergic to her. Misty had terrible stomatitis--her mouth was severely infected--and she just had all of her teeth removed. She is now doing quite well.

Our new foster dog, Daphne, has been critically ill with pancreatitis, and she has taken quite a bit of my personal time and energy. After three days in intensive care, she turned the corner and is doing well in spite of a bit of a set-back. Several tiny feedings a day have proved to be a challenge with the other nine dogs wondering why they aren't getting the same service. Chalk up another four visits to Hadlock for Daffy!!

We continue to interview Caretaker applicants. In the meantime, we have coverage lined up-- we will discuss that at the Board Meeting. Linda will be finishing up her last day on November 17th, but does not plan to vacate the apartment for another week or so. We are looking forward to being able to finally have the apartment available for Board meetings, Danette's use, private chats, and fostering a few felines, as well.

Nancy Campbell  
PFOA Shelter Director

## PFOA Treasurer's report for Nov. 2016

We are in the middle of the Holiday event season for our potholders events. We finished Jamestown event with revenues of \$1678 for a one day event which cost us \$60 to be there. This past Saturday we were at the Agnew event and we made \$636 and it cost \$25 to be there. I will be researching maybe a better site for this date next year. We have coming up this weekend (Sat. and Sun.) Greywolf Holiday bazaar which last year brought in \$1492. Then on Dec.3 and 4 there will be a bazaar at Vern Burton which last year netted \$2339. With good weather we should be just as successful. Something I would like everyone to just start thinking about is if anything happens to our ability to use Peggy's building for our PHC (Potholder Central) are we prepared in any way to accommodate the potholder process? I have not heard anything and I am not trying to be an alarmist but I think we should have in the back of our minds a contingency plan.

Danette and I had talked about sponsoring a Spay to Save clinic which would cost us about \$1500. I think we should look at the financials and see if we want to sponsor one in December.

Judi Norton

Media Report  
November 15, 2016

The Fall Pet Tidings is in layout. Nicole was attempting to get the first proof out in time for our board meeting. If I don't see it in my inbox before I leave in the morning, I will email it to everyone for comment, and take a printed copy to Ann. The theme of this issue is "second time around" – the two stories are about Emmet and Lexi, both of whom are actually on their third time around at Safe Haven. Both the editorial and Mews from the Board address the benefits of adopting a senior pet, and also touch on possible higher medical costs for kitties "of a certain age." The Adoptables column is titled "Second Time Around" and features Heather, Pippin, Priscilla and Lexi. Our Meet A Volunteer is Cheryl Holland; the article was written by Sasha Sterling.

I've contacted Lori at LoBo Designs for a bid on printing Pet Tidings, and will be meeting with her this week to discuss our requirements. Assuming the same quality as we have received in the past from Olympic Printing and Olympic Mailing (Caroline), the primary drivers for changing vendors will be cost and turnaround time. I'm hopeful that Lori can give us a shorter turnaround time, as they do all work in-house, rather than sending the jobs to Seattle, as does every other printer I know of, including the two we have used for newsletters.

Ann and I discussed the format of the newsletter. She had some good suggestions, many of which I will be incorporating in the Winter issue. Suggestions included a redesign of the front page with some of the boilerplate information moved to a different page, a larger photo to "grab" the reader, and larger photos throughout the newsletter. Any suggestions the Board may have will be most welcome.

The Christmas letter template will be updated this week with new colors for 2016. Basic format will remain the same. My total adoption count right now is 120 (121 counting Heather). This is fewer than we had last year, so the photos may be a little larger (a good thing). I won't resize until we get a final count, most likely the end of November will be our cutoff date in order to get the letter mailed by December 14.

I'm attempting to keep the Adoptable Cats and Kittens poster(s) updated every week during our heavy event period. Thanks to Danette for doing some of the posting when I had time conflicts.

Sorry I can't be there for this meeting, but I really needed to get this surgery done.

Marilyn Ash  
Media Manager