

## Peninsula Friends of Animals

### Annual Report 2016

#### 2016 Program Accomplishments

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- 138 adoptions (not as many as last year but still quite good).
- 32 adoption challenged or special needs animals cared for, 15 of which also were adopted.
- Our spay/neuter program assisted over 200 low income households by spaying or neutering 134 dogs and 90 cats belonging to those homes. In addition to this we also spayed or neutered 52 cats that were adopted out of Safe Haven.
- Over 9,100 pounds of dry and 660 cans of donated pet food were distributed to over 200 needy pet households, along with over 2000 lbs. of cat litter.
- \$24,490 in potholder sales was achieved by the potholder team, which represents about 8% of our total revenue.

#### How this was achieved

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- PFOA was supported by 80 dedicated volunteers who provided almost 15,000 hours of volunteer service.
- The service of our volunteers not only allows us to save money on our day to day operations, many of these volunteers are also instrumental in bringing in new revenue to accomplish our mission.
- Without the dedicated service of these special people it would not be possible for us to provide all of the assistance we give to animals in need and to the community at large.
- In 2016, our major source of funding was donations from individuals, additional income was provided through revenue we made at events and a limited amount of grant funding.

#### Looking ahead to 2017

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- As with every year we will be looking for ways to keep our expenses near our current levels and we will continue to work on strategies to increase our revenue stream and perhaps tap into some new and previously untried sources. Our financial goals for 2017 are to ideally finish the year with an increase to our monetary reserves, failing that the next best option would be to remain at our current level of monetary assets.

This is a task which is becoming ever more difficult given the increasing number of requests we are daily receiving to take in elderly or special needs cats. Because of this we must continue to refine our niche in the Western Washington animal



rescue community. Some examples of this evolution would be the gradual decline in our spay/neuter numbers over the years with Spay to Save having become better equipped to specialize in that area, while we increase our focus on providing care to the growing number of elderly and special needs cats finding their way to our doors. For these cats PFOA seems to be their only hope of continued quality of life.

- As a membership organization, we continue to rely on you, our members for your financial assistance and volunteer efforts to help the Board and Staff to meet these goals.

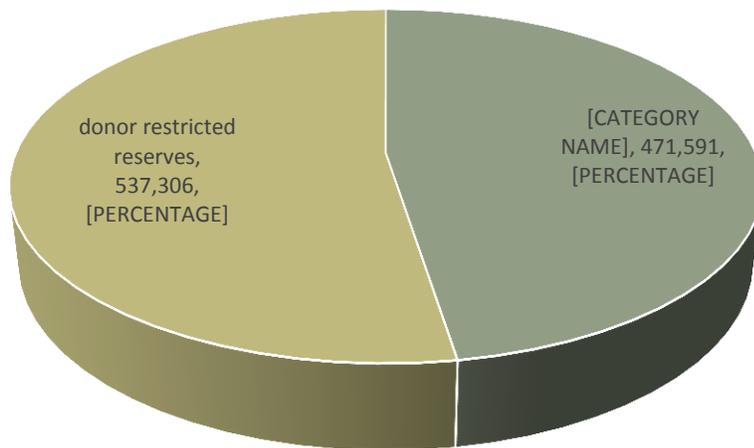
### Year End Liquid Asset Status



- **2016 Revenues and Expenses.** Peninsula Friends of Animals had revenues of \$273,667 and expenses of \$262,355 for the calendar year, this translates to a surplus of revenue to the tune of \$11,322. This coupled with interest, dividends and realized capital gains from our brokerage account in the sum of \$33,413 puts PFOA clearly in the black for 2016 by \$44,735.

- It thus far has turned out that our decision to move our account to a new brokerage firm and diversify our holdings has put us on the road toward capital gains with \$14,231 in unrealized capital gains at year end, as opposed to the \$25,498 worth of unrealized losses we were showing at the end of 2015.
- In general, PFOA continues to look very sound financially with over \$1,008,897 in total liquid assets with nearly half of that being in unrestricted reserves which can be used for any purpose to support shelter needs.

2016 year end liquid asset value \$1,008,897



Notes:

*Unrestricted reserves are funds that can be used for any organizational purpose.*

*Donor restricted reserves are funds that can only be used for programs or projects that the donor has specified.*



### Changes in the Board and Personnel

- 2016 saw some changes in the composition of the board and personnel at PFOA. On the board, our treasurer Judi Norton and board member Kent

Boster both stepped down at the end of 2016 to pursue a life outside of animal rescue. We thank them for their service for the short time that they were with us. Judi will still be lending her invaluable assistance to us at events and community functions. We were fortunate to recruit well known and highly esteemed local veterinary doctor Sharon Jensen to the board to serve as our secretary, while long time board member Marilyn Ash has added treasurer to her already full list of duties.

In personnel, November 2016 saw Safe Haven's caretaker of the past several years Linda Hebert depart for the greener pastures of Florida. Day to day animal care is now handled by long time employee of PFOA Kimmie Kitts as our new fulltime animal care specialist ably assisted by newly hired part time animal care specialist Linzie Roberts, these gals are doing a great job and we are fortunate to have them.

With these changes to the staff and board, PFOA is feeling confident in our management team for the upcoming year.

